General AABP Tradeshow Information

1. Trade Show Location:

2027 AABP Tradeshow
Louisville, KY Sept. 16-18 2027

Kentucky International Convention Center
221 S 4th St.
Louisville, KY 40202

2. Official Supplier/Decorator:

George Fern Company
1147 S. White River Pkwy East Drive
Indianapolis, IN 46225-1482
Tel: (317) 635-9606
Fax: (317) 634-0993

Services Provided by George Fern Company:
All services customarily required by exhibitors are available. The Exhibitors' Service Kit will include order forms or information for:

- Information and Shipping Form for Official Carrier, Fern Transportation
- Labor
- Signs
- Hanging Banners
- Furniture Rental
- Special Cleaning & Porter Services
- Electrical
- Telephone
- Internet Access
- Television/ Audiovisual Equipment
- Floral
- Map to the Loading Docks
- Parking Information
- Exhibitor Safety and Security Information
- Early Placement of Onsite Promotion

The Exhibitor's Service Kit will be available by direct link from the AABP Exhibitor's Homepage and accessed at https://www.fernoneview.com/login

3. Name Badges for Exhibitor Representatives

A badge is required for every exhibitor representative attending the tradeshow. Name badges are $200 per exhibitor representative. Exhibitor booth representatives who complete ALL the following information will receive a complimentary name badge:

- Booth Representative name is typed into the online contract by the date specified by the exhibits manager via email.
- Booth Representative has hotel reservation in their name made through the AABP Housing Bureau, by the date specified by the exhibits manager, via email. (one room = one badge unless rooming with your significant other.)

Exhibitor booth representatives who do not complete the above information by the date specified by the exhibits manager, via email will be charged a fee ($200) for each name badge. Any onsite printed badges will be charged the full fee.

Name badges for exhibitors allow access to the exhibit hall beginning Tuesday, complimentary Thursday and Friday lunch vouchers, and access to conference CE sessions and social events (excludes ticketed events). To receive continuing education credit, including access to clinical forums or seminars, booth representatives must register as a member/non-member using the online registration form.

4. Mailing Lists

The AABP sells mailing lists of members (approximately 4500 veterinarians) for $1000 USD for registered exhibiting companies only. Requests for an AABP membership mailing list can be made by emailing Geni Wren, AABP Communications Specialist at gwren@aabp.org. Mailing lists are in Excel format and include name and mailing address only and provided as a one time use only. Sorting of data is the responsibility of the exhibiting company. Pre-approval of the literature piece to be distributed is required before the mailing list is sent.

Exhibitors may obtain one complimentary mailing list of registered attendees (in-person) which will be sent after the pre-registration close date. Mailing lists are in Excel format and include the name and mailing address and emails if the attendee allows.

6. Hotel Accommodations for Exhibitors

Hotel reservations can be made by going to aabp.org and clicking on the 'Exhibitors' menu on the far right side of the webpage and then clicking on 'Conference Housing'. The AABP Housing Bureau will open in April. Exhibiting companies are encouraged to stay in the AABP hotel block to minimize financial risk to AABP.

Companies who wish to reserve a housing block of 10 or more rooms, must work directly with the hotel. The AABP strongly recommends these companies discuss the room block with our meeting management partner, Experient. Hotel assignments of 5 or more rooms will be required.