EXPLORE CHARLOTTE

Tour 1 – Wednesday, September 14, 2016
A Day With the Queen
Time: 1:00 pm - 5:00 pm · Cost: $45

Climb aboard, sit back and enjoy your official welcome to “The Queen’s City.” The two-hour tour of Charlotte will take place in the comfort of a 57-passenger luxury motor coach, followed by a museum tour.

The largest city in the Carolinas and the second-largest financial center in the country, Charlotte exudes small-town friendliness and hospitality. On this tour, we will recount the city’s early history and role in the nation’s founding. Visit the gleaming, vibrant Center City, replete with works of arts, architecture, parks, museums, and entertainment venues; the 60-story Bank of America headquarters; One Wells Fargo Center; the Levine Campus for the Arts; EpiCenter; Charlotte/Mecklenburg County Government Center; and the city’s historic mansions and gardens, while delighting in the majestic trees that make up Charlotte’s famed tree canopy.

This tour will include a guided tour of the Levine Museum of the New South. The New South means people, places and a period of time—from 1865 to today. This interactive museum provides the nation with the most comprehensive interpretation of post-Civil War southern society featuring men, women and children, black and white, rich and poor, long-time residents and newcomers who have shaped the South since the Civil War.

Tour 2 – Thursday, September 15, 2016
A Quick Lap in NASCAR Valley
Time: 9:30 am - 4:30 pm · Cost: $118
Lunch included

In Charlotte, “when in Rome” means experiencing something NASCAR and you can’t leave Charlotte without getting a taste. This full-day tour will give a well-rounded insider look at the largest spectator sport in the world.

The tour includes the “Feel the Thrill Tour” at Charlotte Motor Speedway which provides you with an opportunity to see areas of the legendary superspeedway that are not accessible to fans on race days and to learn the storied history of “The Greatest Place to See the Race.” This exciting tour allows fans to experience the extreme 24-degree banking in the turns when the tour van takes a lap around the 1.5-mile track. You will also get to see the NASCAR Sprint Cup Series and NASCAR Xfinity Series garages located in the infield, travel the two infield road courses, ride down pit road and stop for a picture in Victory Lane. Then, walk through The Speedway Club and visit one of our sixty-one front-stretch suites, peek inside the Performance Racing Network (PRN) studios and experience the breathtaking view of Charlotte Motor Speedway from the top of the Ford Grandstand. Cruise down pit road, tour the Media Center and take a walk down memory lane as you view timeless photos of CMS history.

While there, visit the Sam Bass Art Gallery where, since 1987, he has created race team graphics for corporate America’s leading sponsors, NASCAR team owners and drivers as well as fine-art original paintings, track program covers, racing-themed ad campaigns, posters, apparel and custom shop guitars.

One of the most successful teams in NASCAR history, Hendrick Motorsports, is the home to the Sprint Cup teams of five-time NASCAR champion Jimmie Johnson, four-time NASCAR champion Jeff Gordon, Mark Martin and NASCAR’s most popular driver, Dale Earnhardt, Jr. Tour the museum, team store and race team lobbies to get a good feel for the fascinating world of racing.

Please Note: Register for tours online, or by using the Conference Registration Form on page C4 of this booklet.